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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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First Named Inventor:	Goetz von Groll	
Appln. No.:	10/604,906	Confirmation No.: 1905
Filing Date:	August 26, 2003	Examiner: Bai D. Vu
Title:	<b>Method of Quantitative Analysis of Corporate Communication Performance</b>	Group Art Unit: 2165

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**AMENDMENT AND RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action of June 24, 2009, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.